TORRANCE

FOR IMMEDIATE RELEASE

Contact: Jamie Le

Community Relations Specialist

(310) 618-5762

<u>JLe@TorranceCA.Gov</u> <u>www.TorranceCA.Gov</u>

Torrance CitiCABLE Goes Live with NEWSBREAK LIVE

Torrance, Calif., March 4, 2014 – Torrance CitiCABLE will debut a new live program beginning Tonight, Tuesday, March 4th during the first-break of the City Council meeting. Each Tuesday night, a new NEWSBREAK LIVE will be shown during the weekly meeting.

NEWSBREAK LIVE will start off with a recap of agendized business just covered by the City Council. It will feature news trending in Torrance, and bring viewers everything they need to know that's happening in their community, from Torrance schools to businesses to people to safety and health concerns and even events happening in town.

In addition to the live television available on Time Warner Cable 3 and Verizon FiOS 31, and simulcast on-line version, the NEWSBREAK LIVE Blog will include all stories presented on TV as well as some that might not make it to air depending on time limitations of the City Council recess. NEWSBREAK LIVE Blog archives will remain online and are available at www.torranceCA.Gov/27075.htm. NEWSBREAK LIVE TV show will only be shown live and not replayed or available on-line.